

Press Release

Name of funeral home is proud to offer DNA profiling and DNA storage in order to preserve your family's genetic history. DNA is the genetic blueprint of an individual and most everything can be determined through one's DNA. You will receive a unique genetic profile that identifies your loved one and have peace of mind knowing that your loved one's DNA is available for future genetic testing. By taking advantage of this service, you are stepping into the next millennium realizing what the future holds for genetic testing.

Name of funeral home is one of only a few funeral homes across the nation to offer DNA profiling and storage. This is an important service because it is the last opportunity to keep a part of your family without the costly and emotional process of disinterment. Cremation offers no recourse for DNA profiling and storage. This service is endorsed by the Ohio Funeral Directors Association.

DNA profiling and storage is performed with state of the art equipment by DNA Analysis, Inc. located in Cincinnati, OH. DNA Analysis, Inc. assures proper DNA testing and storage. Your loved one's DNA is confidential and accessible only by authorized family members (no insurance company/government access.) DNA Analysis, Inc. believes that those who take advantage of preserving your family's genetic history will be able to identify inherited genetic diseases through future testing. Such testing often times requires more than one family member. You can contact **name of funeral home** or call DNA Analysis, Inc. toll free at **1-87-STORE DNA** for further information.